The SEED Initiative identifies and supports promising small scale social and environmental entrepreneurs around the globe, entrepreneurs that while working towards a greener economy also tackle poverty, marginalisation and social exclusion.

SEED provides these social entrepreneurs with knowhow and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policy making.

More information: www.seedinit.org

SEED was founded by UNDP, UNEP and IUCN at the 2002 World Summit on Sustainable Development in Johannesburg.

Partners in the SEED Initiative in addition to the founding partners are the European Union, and the governments of Germany, India, the Netherlands, South Africa, Spain, the United Kingdom and the United States of America.