INFORMATION SHEET

2011 SOCIAL ENTREPRENEURS SUPPORT PROGRAM

Social Entrepreneurs Support Program aims at identifying and supporting social entrepreneurs at their early stages of development, and to spur participation stakeholders and the community as a whole in promoting the social entrepreneurship movement in Vietnam.

<table>
<thead>
<tr>
<th>START-UP LEVEL (12 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seed money</td>
</tr>
<tr>
<td>$7000</td>
</tr>
<tr>
<td>Need-based training on starting up SEs</td>
</tr>
<tr>
<td>Legal Information Support</td>
</tr>
<tr>
<td>Communication &amp; Networking</td>
</tr>
<tr>
<td>To pilot the models &amp; establish SEs</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TAKE-OFF LEVEL (24 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seed money</td>
</tr>
<tr>
<td>$20,000 - $30,000</td>
</tr>
<tr>
<td>Need-based capacity building on leadership &amp; development of SEs</td>
</tr>
<tr>
<td>Legal Information Support</td>
</tr>
<tr>
<td>Communication &amp; Networking</td>
</tr>
<tr>
<td>To develop SEs &amp; increase social impact</td>
</tr>
</tbody>
</table>

OBJECTIVES FOR 2011 SOCIAL ENTREPRENEURS SUPPORT

- 12 social entrepreneurs (SE’s) are selected into the 2011 support program
- Selected SE’s are provided with seed money, capacity building, and network with other stakeholders in order to strengthen or develop their social enterprise.
- Community awareness is raised about the role social entrepreneurship plays in social development.
- National and International networks of SE’s are built.

TARGET GROUP

Individuals or partnerships between two individuals having a shared idea and commitment to implement a social enterprise in either of two stages:

- **START-UP**: SE’s who are developing and/or piloting their innovative, break-through ideas/projects aimed to establish a social enterprises which will address specific social and environmental problems.

- **TAKE-OFF**: SE’s whose social enterprises are already proved and are seeking consultation or wish to expand their organization to increase their social and environmental impact.

A social entrepreneur (SE) is someone who uses their entrepreneurial qualities and skills to organize and manage an enterprise or organization to address a specific social or environmental problem. Unlike business entrepreneurs, who measure their success by returns and profits, social entrepreneurs measure their success by the social changes they make possible.
Social Entrepreneurs establish, manage, and develop social enterprises to address a number of diverse social problems including: poverty, education, public health, community development, environment, disability, and youth problems...

SE’s can organize the implementation of their social initiatives under one of the following models:
(1) A social enterprise; (2) A non-profit social organization; and (3) A hybrid organization or enterprise (including for-profit commercial activities & no-profit activities);

all of which have some common characteristics:
- Benefiting the communities social or environmental situation is the primary objective.
- Operation is led by entrepreneurial with a passion to achieve social/environmental, and economic objectives.
- Added values are mostly reinvested to social/environmental objectives.

SELECTION CRITERIA

Entrepreneurial qualities
- Passion to make a change
- Initiatives toward effective & sustainable development.
- Direct involvement in making changes by establishing and running their social change organization or enterprise;
- Openness to risk-taking and persistence in overcoming challenges to achieve their goals;

Social Enterprise Idea/Project
- Pressing social/environmental problems
- Innovative & effective solutions to address the root causes
- Feasibility
- Financial sustainability
- Potential for growth and replication in the medium and long term (only applicable to Take-off SEs)

SELECTION PROCESS

Open for application 01/06 - 30/06/2011
Support for application finalization 01/07 - 15/07/2011
1st Round: Application review 16/07 - 30/07/2011
2nd Round: Face-to-face interview 01/08 - 10/08/2011
Final Appraisal 22/08 - 26/08/2011
Announcement of selection Early 09/2011

Download application forms on CSIP’s website (http://doanhnhanxahoi.org) or contact CSIP via email or phone.

The application forms should be completed in Vietnamese or English (if applicable) and sent to Dangkydnxh2011@gmail.com;

Deadline for applications to be received is 5pm, June 30, 2011;
ELIGIBILITY CRITERIA

- 18 years or older (on June 1, 2011); having a legal Vietnamese or foreign citizenship;
- Be the originator(s) of an innovative project which aims at addressing specific social and environmental problems in Vietnam
- Being the one(s) who will implements the project and is responsible for its operation
- Being committed to devoting the time needed for the projects implementation. Applicants for Take-off level, must commit to work full-time (at least 40hrs/week) for at least two years to implement, lead, and monitor their project;

Note: As the Social Entrepreneurs Support Program focuses on the early stages of SE’s, those whose projects/organizations have not yet been registered as a legal entity are still eligible to be supported by the program.

PROGRAM MANAGEMENT RULES

- Selected SE’s will enter into a written cooperation contract with CSIP.
- Financial grant will be made in Vietnam Dong (VND) and transferred to the account of SE’s organization/enterprise or the SE’s personal account every six months.
- CSIP and partners will conduct supervision regular and checks to secure CSIP’s support is be used for its intended purpose.
- CSIP encourages SE’s to seek for and mobilize resources for their idea/project implementation from other sources. SE’s must secure accountability and transparency so as to avoid double-charging for project activities.
- SE’s must abide by financial management rules as required by the Vietnamese Government. CSIP will select random projects for auditing as required by donors.

CONTACT INFORMATION

Dao Thi Hue Chi (Ms)
Centre for Social Initiatives Promotion (CSIP)
12th floor, R.1202 B, B Tower, Ha Thanh Plaza
Tel: +84 4 35378746 / +84 4 35378992
Email: Dangkydnxh2011@gmail.com / csipvn@gmail.com
Website: http://doanhnhanxahoi.org / http://csip.vn

Centre for Social Initiatives Promotion (CSIP) is a Vietnamese nongovernmental, non-profit organization. Since 2009, we have implemented the Social Entrepreneurs Support Program to identify and support social entrepreneurs in their early stage of development and mobilize the participation of the community to promote the development of the social entrepreneurship movement in Vietnam. Through the 2009 & 2010 Social Entrepreneurs Support Program, 27 social entrepreneurs of 19 innovative social projects have been provided support to bring about innovative solutions to social issues for the sake of effective and sustainable social development.