Vietnam homestay (vietnamhomestay.vn) is a Not-for-profit oriented company, established in 2014 to promote deeper authentic and interactive tourism experiences for visitors while enabling income and employment opportunities for local people within Vietnam.

Vietnam homestay is seeking for qualified candidates for the following positions:

- 01 fulltime online marketing (Vietnamese/ or possible International Volunteer)
- 01 partime marketing cum service operation supports
- 01 volunteer

Duty station: Hanoi

Main responsibilities for online marketing and marketing support staffs

- Finalize marketing plan
- **Search engine optimisation (SEO):** developing and implementing strategies to increase number of visitors to a website by getting high-ranking placements in search results
- **Social media marketing:** developing a distinct online presence by attracting high numbers of internet followers through social media channels such as Facebook, Twitter, YouTube and Instagram, Trip advisor, Google+, Linked in, forum seeding and other related tourism social network
- **Improve and manage websites**

Requirements

- Has at least 1 year experienced on Online marketing, prefer in tourism field
- Education background: tourism, marketing, advertising, communications, or English subjects
- Solid knowledge of website analytics tools (e.g., Google Analytics, Net Insight, Omniture, Web Trends)
- Having good written and spoken communication abilities in English
- Being self-motivated and flexible.
- Being independent
- Having networking abilities.
- Understand social media.

Salary

- Resulted based competitive salary (+% of sale)
- Fixed monthly salary range 3.000.000vnd - 8.000.000vnd (for the first two years contract, part time and full time positions) (+% of sale)

Interested candidates are invited to send their application (CV and letter) in English by email to huyen@vietnamhomestay.vn before the 10st September 2015.